

Experience
that opens up
new horizons

21st century logistics in the Netherlands

The Netherlands' geographical position connects the USA and the rest of Europe. Due to this position the Netherlands has a long tradition being a distribution hub with innovative logistics and high-level infrastructure. Many of the leading Dutch companies have their roots in logistics and distribution or became outstanding due to their ability to make use of the human and physical infrastructure networks available. Renowned logistic networks are among others: Schiphol Airport, Rotterdam Harbour, and more recently Internet hosting. However to remain in this leading position the Netherlands is constantly reviewing and seeking innovative business solutions, only then can the Dutch maintain their position as a logistics world leader.

A study tour/working visit provides interested participants with insights in this on-going quest for innovation and competitive advantage. The programme combines theory and practice of logistics and advanced technology by means of private and public funded partnerships.

Who can benefit?

Professionals with a background in oil, gas, Air, Road and Railway transport and industries that need to gain an understanding of various intersecting theoretical, analytical insights logistics, business, cooperation processes, risk management and ICT (Big Data).

Goals and outputs

At the end of the working visits participants will have:

- ▶ Upgraded skills on strategy development and long term planning in the field of logistics
- ▶ Risk and value chain management
- ▶ Private and public partnerships (PPPs)
- ▶ Networks and potential partnerships with Dutch partners
- ▶ Conducting various site visits to major logistical hubs and research institutes (Schiphol, Rotterdam, Eindhoven, Delft).

Approach and methodology

The participants are in charge of their own learning process. We conduct a detailed in take (training needs analysis by means of survey monkey) and based on the results we tailor a programme

in line with the clients needs. When required we can also include (specific) training elements. This will help participants develop competencies such as networking, working together, coordination, and leadership. The programme is facilitated by a distinguished Dutch specialist, normally a professor or businessman. The participants are challenged to make a connection between the theories and daily practice back home. At the end of the programme participants receive a certificate.

Organization

The working visit has three elements. During the orientation participants get familiar with the context of logistics in the Netherlands, key strategic issues and current development and innovation in specific fields will be presented. The enrichment cycle includes excursions and guest lectures organized on individual and group needs. In the final or reporting part we organise a (international) seminar where participants present the key findings and results of their individual and group work. Special emphasis is put on practical aspects of possible projects and partnerships between the participants and potential Dutch partners.

Apart from a challenging content and a special learning experience, Dutch Academic Services ensures a tight and practical organisation of your stay in the Netherlands. Our ultimate goal is to focus the participants' attention solely on the learning process; we therefore handle all the practical things such as transport to and stay in the Netherlands. During the programme participants can rely on us to take care.

If you require a programme offer or if you have any other questions about our services please contact:

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